



Garbanzo Mediterranean Fresh Now Open in Watertown's Arsenal Yards

*Watertown Residents and Visitors Can Now Enjoy Fast Casual Mediterranean Food
With Garbanzo's "Eat Better – Feel Brighter" Movement*

WATERTOWN, Mass., November 23, 2020 – Garbanzo Mediterranean Fresh, the leading fast casual Mediterranean franchise concept best known for its preservative-free, nutrient-rich menu, today officially opened the doors of its newest location at Arsenal Yards in Watertown. The new eatery is now welcoming guests at its location at 41 Bond Street, offering a modern twist to Old World cuisine, breaking down the traditional paradigm of the Mediterranean diet.

"Bostonians are loving the delicious, healthy food that Garbanzo offers, and we are very excited to officially open our doors in Watertown today," said Derek St. George, co-owner of Garbanzo Mediterranean Fresh in Watertown and Boston. "Watertown's Arsenal Yards is a perfect location for us, and we look forward to welcoming residents and visitors alike to experience the "Eat Better – Feel Brighter" movement that Garbanzo is all about."

Inspired by tradition but not bound by it, Garbanzo's modern "co-creation" service model inspires diners to let their instincts rule when ordering. Every order is customized to the guest's liking and diet preferences, with choices from top-quality meats and plant-based proteins to unique carriers like the Mediterranean version of the burrito – the laffa wrap and perfect, pillowy pitas injected with love are baked in-house throughout the day. Designed to help people feel better and ultimately "brighter" on the inside, Garbanzo's delicious and nutritious menu of raveable and craveable Mediterranean flavors offers something for everyone to taste, savor and enjoy the moment, including those with dietary and lifestyle preferences. Menu items align with paleo, keto, gluten-free and vegan diets.

"An exciting addition to the neighborhood, we are thrilled to officially welcome Garbanzo to Arsenal Yards," said Kerry Dowling, SVP, Leasing for Wilder. "We're pleased to have good news to share with our residents and visitors as we continue to add dining and shopping options this year and next, and we know people will love the fresh take on Mediterranean food that Garbanzo offers."

Garbanzo is the latest eatery to open in Watertown's Arsenal Yards, joining the neighborhood's current lineup of restaurants including Shake Shack, Chipotle, Ben & Jerry's, City Works Eatery and Pour House, and Frank Pepe's Pizzeria Napoletana. Additional future restaurants include Buttermilk & Bourbon, Condesa Restaurante & Tequila Bar, Tori Jiro, Kura Sushi, Pokeworks, and more.

Arsenal Yards is a thriving new neighborhood comprised of over one million sq. ft. of development including 250,000 sq. ft. of shopping, dining and fitness space, as well as fresh groceries from Roche Bros. and a seven-screen cinema, The Majestic 7 at Arsenal Yards. Additionally, Arsenal Yards includes 200,000 sq. ft. of life science space, home to current biotech tenants SQZ Biotech, Kymera and Arkuda, 300 contemporary residences, and a 146-room Hampton Inn & Suites by Hilton.

For more information on Garbanzo Mediterranean Fresh, visit eatgarbanzo.com.

About Garbanzo Mediterranean Fresh

GARBANZO is making fresh Mediterranean cuisine a mainstream favorite across the United States. Its Feel Brighter® movement is fueled by a passion for preservative-free, nutrient-rich dishes that are inspired by tradition but not bound by it. Every order is customized to the guest's liking in a modern cocreation service model, with choices from top-quality meats and plant-based proteins to unique carriers like the Mediterranean version of the burrito – the laffa wrap and perfect, pillowy pitas baked in-house throughout the day. GARBANZO is dedicated to satisfying every palate, every dietary plan – including vegetarian and gluten-free diners – and wants to show America how delicious nutritious can be.

About Arsenal Yards

Along the Charles River, in the heart of East End Watertown, Greater Boston's next great neighborhood is emerging. With continued growth and development, by 2021 Arsenal Yards will be a thriving new neighborhood with over 50 curated shops, eateries, fitness, and entertainment venues including The Majestic 7, Shake Shack, and Roche Bros. The more than one million square foot mixed-use development also includes state-of-the-art life science lab space, 300 contemporary apartments, and a 146-room Hampton Inn & Suites by Hilton. Merging the best of community, culture, and lifestyle into a uniquely ideal place to live, work, and play, Arsenal Yards' original mural art installations are adding to the urban vibe along with enhanced outdoor and green spaces for social and community gatherings. Arsenal Yards is a co-development of Boylston Properties and Wilder. For more information visit www.arsenalyards.com.

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