

ARSENAL YARDS

Contact: Colleen Blair
marlo marketing; 617-375-9700
cblair@marlomarketing.com

For Immediate Release



Watertown Winters Just Got Warmer with Fire Side Hangouts at Arsenal Yards

Featuring cozy fire pits and a schedule of DJ and live music performances, Arsenal Yards is making outdoor dining a little bit toastier this winter

Watertown, Mass. – January XX, 2021 – Winter has officially gotten warmer at Watertown's [Arsenal Yards](#) with Fire Side hangouts on the River Green. Based on the success from the holiday season, the Fire Side winter experience is back. Guests can now reserve their own socially distanced, outdoor propane fire pit to make outdoor dining from Arsenal Yards' restaurants – including Ben & Jerry's, Chipotle, City Works Pour House & Eatery, Frank Pepe, Garbanzo and Shake Shack – a little bit cozier. Arsenal Yards is also hosting special hangouts throughout the winter featuring live musicians and DJs during certain timeslots.

Following an incredible response in December, Fire Side kicks off again on Friday, January 15, with the return of [Pat Dowling](#), a Boston-based performer who uses a loop pedal to layer singing, beatboxing and guitar to create a full band sound, as the first performer. Watertown residents and guests are invited to pick up their favorite Arsenal Yards takeout and enjoy the socially-distanced fire pits while staying warm and toasty. The fire pits are set up throughout the River Green at Arsenal Yards, and are spaced a minimum of 10 feet apart. Reservations for the fire pits are available Friday evenings and Saturdays both during the day and at night, and pre-registration is required for each 75 minute slot. Events require a small registration fee, with all proceeds benefiting the Watertown Food Pantry for the month of January.

During the months of January and February, reservation slots will be available on Fridays from 5:00pm-6:15pm and 6:30pm-7:45pm. On Saturdays, reservation slots will be available during the day between 12:00pm-1:15pm and 1:30pm-2:45pm, and in the evenings from 5:00pm-6:15pm and 6:30pm-7:45pm. Entertainment will be provided in the form of both live music and DJs during certain time slots.

Visitors are encouraged to continue to check out the Arsenal Yards [Events Calendar](#) as reservations will become available one week in advance of each date, and entertainment details will continue to be added.

Guests can currently reserve their fire pits now for the following dates:

- [Friday, January 15, featuring live music from Pat Dowling](#)
- [Saturday, January 16, featuring a DJ during the evening time slots](#)

“Creating a strong sense of community is a huge part of what we’re doing here at Arsenal Yards, and we’re happy to be able to offer our guests an opportunity to get out of the house and do something fun outside, in a safe environment, even during the colder winter months” said Jessica Reed, Marketing Director, Arsenal Yards. “We encourage both locals and visitors to Watertown to put on their mask, enjoy some shopping, and then warm up by one of our fire pits with some takeout and entertainment.”

The health and safety of customers, employees and guests remains the top priority at Arsenal Yards. In accordance with the most recent rollback to Phase 3, step 1 masks are required at all times, except while guests are eating at their socially-distant fire pit location. In addition, due to capacity limits, advance registration is required with a maximum of 6 people allowed at a fire pit and a total capacity of 25 guests at one time. Guests are required to maintain a distance of at least six feet from other guests and performers at all times, and hand sanitizer is provided.

For more information about Arsenal Yards, visit www.arsenalyards.com.

ABOUT ARSENAL YARDS

Along the Charles River, in the heart of East End Watertown, Greater Boston’s next great neighborhood is emerging. With continued growth and development, by Fall of 2021 Arsenal Yards will be a thriving new neighborhood with over 50 curated shops, eateries, fitness, and entertainment venues including The Majestic 7, Buttermilk & Bourbon, and Roche Bros. The more than one million square foot mixed-use development also includes state-of-the-art life science lab space, 300 contemporary apartments, and a 146-room Hampton Inn & Suites by Hilton. Merging the best of community, culture, and lifestyle into a uniquely ideal place to live, work, and play, Arsenal Yards’ original mural art installations are adding to the urban vibe along with enhanced outdoor and green spaces for social and community gatherings. Arsenal Yards is a co-development of Boylston Properties and Wilder. For more information visit www.arsenalyards.com.